

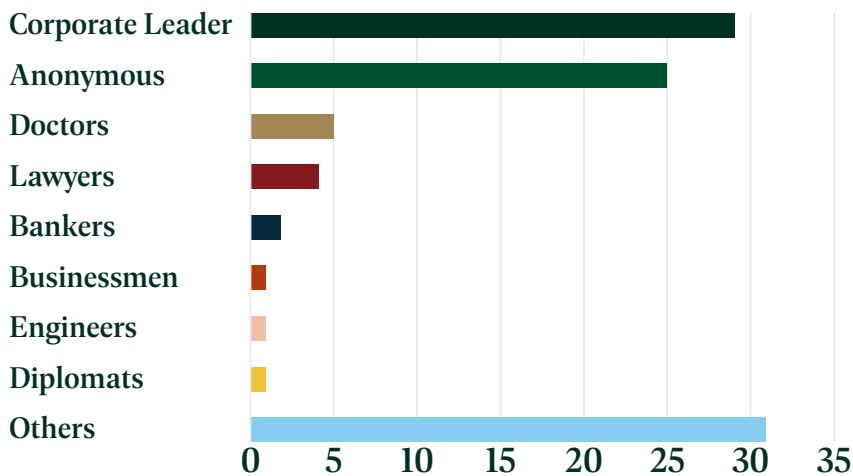


Founded in 1865, Tanglin Club is Singapore's premier private Members' Club—a heritage institution uniting an affluent, international community with refined hospitality, recreation, and tradition.

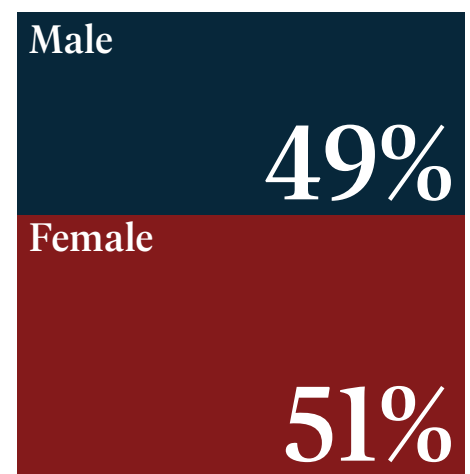
Membership/Readership Profile

With 4,000 Members from over 70 nationalities, Tanglin Club represents one of Singapore's most affluent and cosmopolitan communities. Members span senior leaders across finance, law, medicine, diplomacy, and business, with a balanced mix of locals and expatriates. The Club's lifestyle, dining, and sporting facilities attract engaged families as well as established professionals.

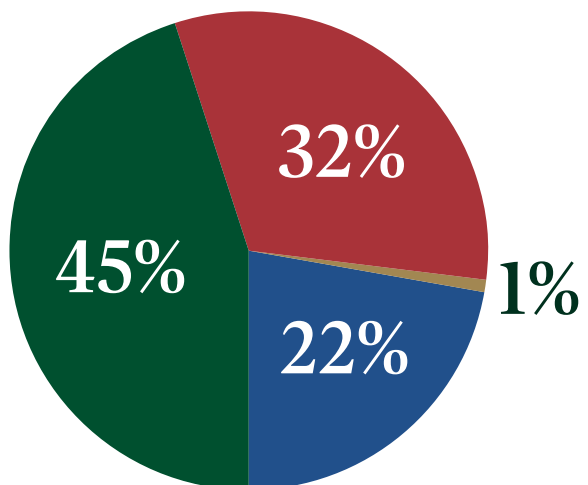
OCCUPATION



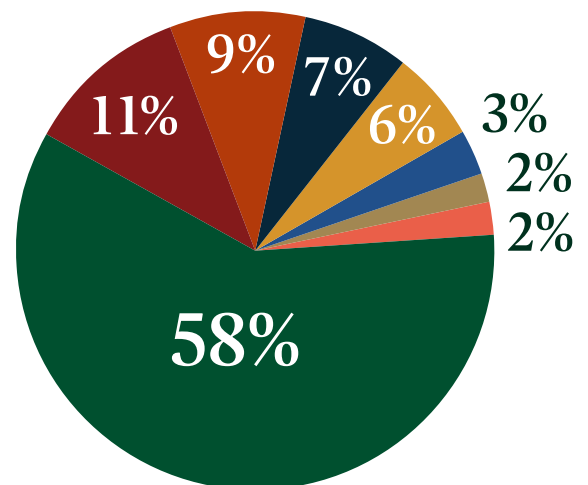
GENDER



AGE



NATIONALITY



70 years old & above 30 to 49 years old
50 to 60 years old Under 30 years old

Singaporean Malaysian American
German Indian Indonesian
British Australian

Partner with Tanglin Club

Advertise with Tanglin Club and place your brand directly in front of an affluent, well-connected audience. Our bi-monthly Club Magazine and twice-weekly Newsbites EDM deliver premium exposure to Members and their households—decisions-makers who value quality, trust, and tradition.

Advertising Rates

CLUB MAGAZINE

Outside Back Cover	S\$2,500
Inside Front Cover	S\$2,200
Inside Back Cover	S\$2,000
Double Page Spread	S\$2,800
Full Page	S\$1,600
Half Page	S\$800
Loose Inserts*	S\$1,800

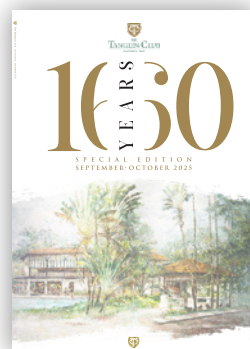
NEWSBITES EDM

Banner Placement	S\$600/day
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*Single sheet, within 19cm (W) x 28cm(H).

*Inserts having more than 1 page or weighing heavier than 200gsm will be charged according to weight and size.

*Printing of inserts is not provided.



Discounts

SERIES DISCOUNTS*

3-5 insertions: 10% off

6-11 insertions: 15% off

12 or more insertions: 20% off

Member Privilege:

Tanglin Club Members enjoy 20% off published advertising rates.

Agency Commission:

15% commission applies to accredited media agencies.

*To enjoy the series discount, the insertions must run within 12 months.

Artwork Specifications

MAGAZINE DOUBLE PAGE SPREAD	MAGAZINE FULL PAGE	MAGAZINE HALF PAGE	NEWSBITES EDM BANNER
Bleed: 426mm (W) x 303mm (H) Trim: 420mm (W) x 297mm (H) Text: 400mm (W) x 275mm (H) PDF format (300 dpi)	Bleed: 220mm (W) x 307mm (H) Trim: 210mm (W) x 297mm (H) Text: 190mm (W) x 275mm (H) PDF format (300 dpi)	Trim: 185mm (W) x 133mm (H) PDF format (300 dpi)	600pixels (W) x 400pixels (H) JPG format (300 dpi)

Terms and Conditions apply